

AAP FOUNDATION

CORPORATE OPPORTUNITIES

The AAP Foundation is a 501(c)(3) public charity and the only organization of its kind designed exclusively to serve the community of periodontal caregivers and patients.

Established 32 years ago, the AAP Foundation has awarded more than \$5.5 million dollars to periodontists demonstrating excellence or wishing to pursue an academic career. The AAPF has also invested nearly \$1 million on initiatives supporting dissemination of knowledge, leadership development, and global efforts to strengthen the specialty.



The AAP Foundation has several opportunities for companies to gain more exposure to the periodontal community, expand their philanthropic involvement, and help strengthen the specialty.

AAP Foundation Donor Appreciation Reception

Commitment Deadline: **July 31, 2022**

Your company is invited to join us as a sponsor of the AAP Foundation 2022 Donor Appreciation Reception. This event is focused on individuals whose generosity enables the AAPF to carry out its education and research mission. We expect roughly 200 of the Foundation's most generous donors, including Foundation and AAP leadership.

All of the benefits listed are available only as part of these set sponsorship packages, and will not be made available to any organization on an a la carte basis.

The only corporate partner representatives invited to the reception are those who sponsor the event or those who have individually donated personal funds above the invitation threshold (\$1,500 in 2021).

Recognition	\$15,000 level	\$10,000 level	\$5,000 level
Acknowledgment on periofoundation.org	✓	✓	✓
Acknowledgment in evening's program	✓	✓	✓
Signage at event	✓	✓	✓
Acknowledgment in <i>Periospectives</i> , the AAP's quarterly magazine	✓	✓	
Complimentary tickets	6	4	2
Opportunity to distribute logo item at event	✓		

All proceeds benefit the AAP Foundation, a 501(c)(3) charitable organization.

Four \$500 sponsorships available



AAP Foundation Online Silent Auction

The AAP Foundation Online Silent Auction has become the centerpiece of the AAP Foundation booth. Each year, periodontists, spouses, and other staff browse the more than 100 items donated by exhibitors, board members, committee members, and partner companies.

The Auction raises around \$40,000 for the AAP Foundation, and is an eye-catching display. Full-color photos and descriptions of each item will be on display at our booth, but bidders will participate via their smartphones. They will be able to bid any time, anywhere, and will receive notifications when they've been outbid.

Recognition

- ✓ Acknowledgment on periofoundation.org
- ✓ Acknowledgment in *Periospectives*, the AAP's quarterly magazine
- ✓ Acknowledgment on online silent auction bidding platform
- ✓ Acknowledgment on Silent Auction signage at meeting

Donations of product or other items are also gratefully accepted for the Silent Auction. Please contact dana@perio.org to donate.



Three \$2,000 sponsorships available

PerioDash 2022: The AAP Foundation's Run to Support the Future of Periodontal Education

Following 7 years of successful virtual runs, this year the AAP Foundation is hosting PerioDash 2022, a virtual run to raise awareness around the Foundation and how we help strengthen the specialty. Runners will sign up and complete a 5K run/walk at their own pace, on their own time. Once they let us know they have completed their commitment, runners will each receive a PerioDash 2022 T-shirt and medal.

Younger constituents love this popular event, many form their own teams.

In 2021, roughly 250 people ran or walked in PerioDash. In 2020, at the height of the pandemic, more than 200 people still participated. Runners participate as individuals, as part of practice teams, school teams, and more. They come up with fun, creative team names, such as "The Vertical Defects", "Floss Posse", and "Gingiva Ninjas". This is a fun, well-loved event that will afford your company vital positive representation.

Recognition

- ✓ Acknowledgment on periofoundation.org
- ✓ Acknowledgment in *Periospectives*, the AAP's quarterly magazine
- ✓ Acknowledgment on all race communications
- ✓ Company logo on T-shirt



AAP Foundation Naming Opportunities

The AAP Foundation distributes roughly \$400,000 annually in scholarships, grants, and awards. With a donation of \$50,000 to a particular award, a corporate partner is entitled to have their company name or named honoree of their choice associated with that award. Recent examples include the Nevins BioHorizons Fellowship, The Volpe Basic Science Research Fellowship, named in honor of Dr. Anthony Volpe through a sponsorship from Colgate-Palmolive Co., and the Richard J. Lazzara Fellowship in Advanced Implant Surgery, named in honor of Dr. Lazzara through a sponsorship from Zimmer Biomet.

Current awards available for naming:

- **Charles W. Finley Visiting Scholar Education Grants**—Grants of \$2,000 are awarded to accredited U.S. periodontal programs to offset honoraria, travel, promotion, and seminars by speakers in periodontology.
- **AAP Foundation Fellowships to the American Dental Education Association (ADEA)/Academy for Academic Leadership (AAL) Institute for Teaching and Learning in the Health Professions**—Each \$4,950 Fellowship will cover the full tuition for the Institute's Program for Dental School Faculty.
- **Bud and Linda Tarrson Fellowship**—a \$36,000 award (\$12,000 per year for up to three years) for a full-time faculty member at the instructor or assistant level or a part-time faculty member at a U.S. training institution.
- **Dr. and Mrs. Gerald M. Kramer Scholar Award for Excellence**—The recipient of the Kramer Scholar Award for Excellence receives \$10,000.
- **Teaching Fellowships**—The \$50,000 Teaching Fellowship is intended to support the young periodontal educator's commitment to a career in academia by providing debt relief to a qualified applicant within their first three years of teaching at a U.S. periodontal training institution.
- **Educator Scholarships**—The \$25,000 Educator Scholarship provides financial relief to a student intending to pursue a career as a full-time teacher at a U.S. periodontal program upon graduation from a U.S. periodontal postdoctoral training program.
- **The AAP Foundation Schoor Research Award**—a \$2,000 annual award for a resident-written manuscript.
- **Dr. James T. Mellonig Regeneration Research Award**—a \$10,000 award which recognizes excellence in original research by a resident or recent graduate in the specialty of periodontics that advances clinical therapies in periodontal regeneration.

\$50,000 each

AAP Foundation Naming Opportunities, con't.

The AAP Foundation is currently raising funds for a number of new awards, also available for corporate naming:

- **The Dr. Connie L. Drisko-Women in Periodontics Leadership Awards**, aimed at increasing the numbers of academic women periodontists in leadership positions, are established to inspire young women to follow in Dr. Drisko's footsteps.
- **The William Giannobile Award** will recognize those developing periodontology academicians with a \$10,000 award. This award will be made to a graduating periodontal resident with the commitment to become a full-time academic member in periodontology (as a full-time faculty member or post-doctoral fellow), immediately following graduation.
- **The Patty and Paul Levi Research Award** is a \$5,000 award for a predoctoral student being mentored by a periodontal faculty member in a qualified applicant within their first three years of teaching at a U.S. periodontal training institution.

Corporate Ambassador Program

Companies are invited to become AAP Foundation Corporate Ambassadors through their commitment to donate a percentage of their sales to AAP members.

Corporate Ambassadors are recognized:

- ✓ Acknowledgment on periofoundation.org
- ✓ Acknowledgment in *Periospectives*, the AAP's quarterly magazine
- ✓ Acknowledgment in the AAP Foundation Annual Report

AAP FOUNDATION CORPORATE OPPORTUNITIES



For more information or to participate in any of these opportunities, please contact Dana Camacho at dana@perio.org, (312) 573-3257.

Yes, I would like to show my support of the AAP Foundation by sponsoring the following:

- Donor Recognition Event\$15,000
- Donor Recognition Event \$10,000
- Donor Recognition Event \$5,000
- Silent Auction..... \$500
- PerioDash 2022..... \$2,000

TOTAL: \$ _____

- Please contact me about naming a Foundation Award
- Please contact me about donating an item to the Silent Auction
- I have enclosed payment to reserve my sponsorship
- Please invoice me (all payments are due by 8/15/22)
- Please charge my credit card

NAME

CARD NUMBER

EXPIRATION DATE

SIGNATURE

CONTACT INFORMATION

COMPANY NAME

CONTACT NAME

CONTACT EMAIL

CONTACT PHONE

PLEASE RETURN THIS FORM TO:

Dana Camacho, Director of Development,
AAP Foundation, 737 N. Michigan Ave., Ste. 800, Chicago, IL 60611
or email to dana@perio.org



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