



American Academy of Periodontology  
The 108<sup>th</sup> Annual Meeting  
October 28 – 30, 2022 Phoenix, AZ

---

"LOW-COST" MARKETING OPPORTUNITY | EXHIBITOR COUPON BOOK

---

**Deadline: Friday, September 16, 2022**

The American Academy of Periodontology 2022 Exhibitor Coupon Book is a low-cost opportunity to reach every dental professional attending the American Academy of Periodontology Annual Meeting.

**Increase Your Traffic**

Promote your show specials and new products or product discounts and lead professionals to your booth with the 2022 Exhibitor Coupon Book. **You're welcome to take as many ads as you like.**

- The Exhibitor Coupon Books will be placed in bins in the registration area.
- Expected distribution: 2,500+ dental professionals.
- Cost: \$299 per coupon.

To participate, send us your high-resolution PDF file. All images must be 300 dpi (dots per inch) in an email attachment with full payment. The American Academy of Periodontology will only accept complete files and will not be responsible for compiling artwork or creating the coupon ad. The American Academy of Periodontology will not change the spelling of words or assume responsibility for errors or misspellings.

**Coupon Booklet Will Be Printed in Black and White.** Request form and reproduction artwork must be received by **Friday, September 16, 2022**, in order to meet printing deadlines.

7.75" Wide

2.25" High

**Artwork must fit in this box.**

---

2022 EXHIBITOR COUPON BOOK **DEADLINE: September 16, 2022**

---

Complete and Return Form to:

American Academy of Periodontology  
ATIN: Marge Palonis, CEM  
Email: margery@perio.org

**Company:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Booth:** \_\_\_\_\_

Phone: \_\_\_\_\_

Email \_\_\_\_\_

Coupons Quantity: \_\_\_\_\_ Check Enclosed: Yes ( ) No ( )

Credit Card: Visa MasterCard American Express (circle choice)

I authorize you to charge my account for this amount: \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**TERMS**

Exhibitors who wish to participate in the Exhibitor Coupon Book program must complete, sign, and submit this order form accompanied with artwork (PDF file) and payment of \$299 per coupon ordered. Orders, artwork (PDF file), and payment must be received by the American Academy of Periodontology no later than September 16, 2022. Eligible coupons will be included in the AAP 2022 Exhibitor Coupon Book on a first-come, first-served basis. The American Academy of Periodontology reserves the right to cancel this program at any time before the deadline of September 16, 2022. Exhibitors will be notified and fully refunded, if necessary. Any refunds due to a cancellation will be made within four weeks of the cancellation date. It is not the American Academy of Periodontology's intent to cancel this program; however, a minimum number of participants is required to produce the Exhibitor Coupon Book. All copy submitted for inclusion in the American Academy of Periodontology 2022 Exhibitor Coupon Book is subject to review by the American Academy of Periodontology. The American Academy of Periodontology reserves the right to decline or prohibit any coupon from inclusion for any reason it deems appropriate, including but not limited to the following: 1) the coupon, in the American Academy of Periodontology's judgement, is not suitable to or in keeping with the character of the exhibits; 2) the coupon contains comparative claims; 3) the coupon is considered offensive in text or artwork.